

**UNDER EMBARGO UNTIL 03.27.2026 10:00AM EST**

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## **UPSTREAMPGH ANNOUNCES FIRST-EVER TURN IT UPSTREAM MUSIC FESTIVAL**

*Rick Sebak to host. BEAUTY SLAP to headline, with support from THE ANONYMOUS CHRONICLES, NASH.V.ILL, COLATURA, and BUSCRATES*

To celebrate its 25th anniversary, UpstreamPgh is launching a new community and fundraising event: The Turn It Upstream Music Festival. The festival will take place on Friday, June 26, 2026, at 5:00 PM in Frick Park. Proceeds from this family-friendly, all-ages event will support UpstreamPgh's community engagement, clean water advocacy, and green stormwater infrastructure programming. Tickets will go on sale mid-April 2026. The event will feature live performances by local music acts DJ BusCrates, the anonymous chronicles, Colatura, NASH.V.ILL, and headliner Beauty Slap. Long-time WQED television producer, writer, and narrator Rick Sebak will host.

"As a long-time resident of Regent Square, I love Frick Park!" Sebak said. The Nine Mile Run Aquatic Ecosystem Restoration is a popular feature among park-goers and residents. Completed in 2006, UpstreamPgh and partners restored nearly two miles of urban stream and created ten acres of wetland habitat for native species.

"The earliest documents about the Nine Mile Run restoration called for the creation of an organization that could sit at the intersection of art, environmental activism, and community engagement to develop and steward watershed work in Pittsburgh," said Executive Director Mike Hiller. "Twenty-five years later, as we prepare to launch our next comprehensive plan for the watershed, we're proud that those concepts still guide everything we do. I can't think of a better way to celebrate than by throwing a music festival at the physical nexus of our past and future work."

The event will take place at Frick Park Hollow, located along the confluence of Tranquil Trail and Falls Ravine Trail. The site marks the uppermost boundary of the original Nine Mile Run Aquatic Ecosystem Restoration Project and the downstream end of the new Fern Hollow Vision Plan, which will be completed in May of 2026. This work, commissioned by UpstreamPgh after the Fern Hollow Bridge collapse and undertaken in partnership with the U.S. Army Corps of Engineers, is part of UpstreamPgh's new 25-year comprehensive plan for the Nine Mile Run Watershed, Ripple. "We're thrilled to continue our ecological restoration work and partnership with the U.S. Army Corps of Engineers upstream of our marquee project," said Plan/Build Director Aaron Birdy. "With the proper investment, the Fern Hollow projects we have identified will capture more stormwater runoff from

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Regent Square, restore perennial flow to Fern Hollow Creek, and enhance habitat for the native species that call Fern Hollow's unique ecosystem home. More information about Ripple: A Comprehensive Plan for the Nine Mile Run Watershed will be announced in May 2026 and will be available for review at the festival.

Festival-goers will enjoy a vibrant evening of local music and festivities near the summer solstice. UpstreamPgh's partners, including Grow Pittsburgh, 3 Rivers Outdoor Co., the Environmental Justice Table, and others, will enhance the experience by selling goods, conducting demonstrations, and offering activities such as eco-friendly screen printing for all ages. Beer will be provided by East End Brewing Company. Food will be provided by local favorite food trucks, Mr. Bulgogi and La Palapa. Walking educational tours of Nine Mile Run and Fern Hollow Creek will also be available. Silent auctions and raffles will also take place, benefitting UpstreamPgh. More vendors and information will be announced to the public as details are finalized.

Attendees are encouraged to lean into the rich historical fabric of music festivals like Woodstock, Bonnaroo, Lollapalooza, Coachella, and others by dressing in their best music festival fashions. Decoration of lawn spaces and chill-out zones is also encouraged.

Tickets for the event range from \$10 (under 18) and \$20 for general admission to \$100 for inclusive VIP tickets with food & beverage vouchers and priority viewing area access. Tickets will go on sale mid-April 2026. Sponsorship packages range from \$500- \$25,000 and can be secured by emailing [donate@upstreampgh.org](mailto:donate@upstreampgh.org).

Current sponsors include Cronin Enterprises, C&R Landscape Development, Duquesne Light Company, Civic Mapper, Zero Fossil, HDR, Pittsburgh Water Collaboratory, Regent Square Rentals, Maher Duessel, Blender Inc., and the Frank-Ratchye STUDIO for Creative Inquiry.

This event is a sustainable, Zero Waste event with refuse management by the Pennsylvania Resources Council and event production provided by ZeroFossil.

**More information, including detailed information about music acts and brand assets, can be found in the [media kit linked here](#).**

***Performers and vendors are subject to change; please visit <https://upstreampgh.org/turn-it-upstream-music-festival/> for the most up-to-date information.***

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## ABOUT UpstreamPgh

### MISSION

UpstreamPgh restores and protects our watershed ecosystem, while working regionally to support and implement resilient solutions for a healthy urban environment.

### VISION

UpstreamPgh envisions a region with clean water accessible to all, healthy and resilient communities, and ecosystems restored to their natural functions.

### STRATEGY

We build capacity for community members to become the stewards of, and advocates for, watersheds.

We advocate regionally for policies and funding for sustainable water management strategies that prioritize clean water for all in Southwestern Pennsylvania.

We implement green infrastructure projects throughout our watershed, while working to educate public officials, community members and young people.

## PROGRAM AREAS

### engage

We work to connect people with nature for a positive impact on the environment. From schoolchildren to municipal leaders, scientists to citizens, volunteers to homeowners, a healthy community starts with education, outreach and engagement.

### advocate

Our watershed, our stream, our urban tree canopy, our ecosystem. They all deserve a voice. We work to advance new ideas that create change by advocating for policies and practices that further the health of our environment.

### plan/build

As a regional leader in stormwater management, we work with municipalities, homeowners, private organizations and public entities on services and infrastructure projects that are effective, environmentally responsible and yes, beautiful.

More At: [Upstreampgh.org](https://upstreampgh.org) and on [Instagram](#)

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